

A large crowd of people, likely at a camp or conference, is shown in a blurred background. In the foreground, a person is seen from behind, wearing a green wristband and raising their hand. The overall atmosphere is energetic and engaged.

# U M O T I O N

## HEY, NOW LEADERS !

The 2016 U Motion International Camp organized by the IDEAS Foundation and UWC aims to create a global platform to integrate international resources, gather young leaders of strong sense of social responsibility and creativity to engage in open dialogues and discussions on social issues, and share experiences of social services.

U M O T I O N  
JULY 17-30, 2016

**U MOTION**  
JULY 17-30, 2016

We encourage young leaders from around the world to break barriers of language, culture, and geography. We believe in the power of discussion, interaction, and critical thinking and the role of youth serving their communities, through which they grow in to "NOW Leaders" who can actively promote positive changes to the society.

## Theme of U Motion

Think **G**lobal

Act with **P**assion

Serve for **C**hange



# G.P.S

GPS from Creativity to action



U Motion is an International Youth Leadership and Cultural exchange camp. From 2013, more than 16 different countries campers get together to celebrate their global achievements.

G.P.S and more than 20 Featured Workshops guide youth to become leaders by helping them better position themselves to explore and discover possibilities, achieve, dreams, serve society, and envision future.



**U MOTION 2016\*** A LAND WHERE DREAMS TAKE FLIGHT

# U MOTION SCHEDULE AT A GLANCE

LEARN TO BECOME TRUE LEADER OF VISION & ACTION

	Sun	Mon	Tue	Wed	Thur	Fri	Sat
<b>Theme</b>	<b>Ice Breaking</b>	<b>Community Contract</b>	<b>Problem Solving</b>	<b>Self Evaluation</b>	<b>Culture &amp; Heritage</b>	<b>Art &amp; Exploration</b>	<b>Technology &amp; Future</b>
<b>Main Activities</b>	Welcome Ceremony	Mission Statement	Leadership Map	Discovery & Exploration	Master Workshop I	Master Workshop II	Master Workshop III
	Sun	Mon	Tue	Wed	Thur	Fri	Sat
<b>Theme</b>	<b>Service Learning</b>	<b>Design Thinking</b>	<b>Design for Change</b>	<b>Act with Passion</b>	<b>Goal Setting</b>	<b>Be the Change Maker</b>	<b>U Motion Reward</b>
<b>Main Activities</b>	Basti Life & U net	Community Visit	Empathize & Needs finding	Ideate & Prototype	Service Testing	Service Harvest	Closing Ceremony & Farewell

## 2015 U MOTION DEBATE TOPICS

THINK GLOBAL: "Worldwide Hunger Can be 100% Prevented."

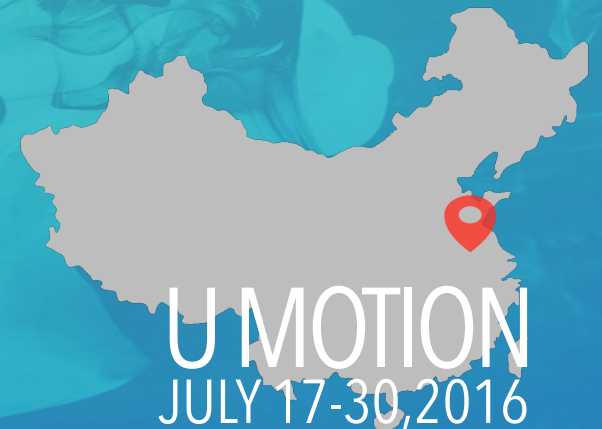
TECHNOLOGY & FUTURE: "The Key to the Future is Technology."

EMPATHY: "Morality can exist without empathy."

IDENTITY: "Immigrants and minority tribes change our national identity."

NATURE & EXPERIENCE: "Mankind is irreversibly destroying the environment."

ART & EXPLORATION: "Art appreciation is done best by people who are artists."



## 1. 21ST CENTURY SKILLS & EXPERIENTIAL LEARNING PROCESS.

We provide critical 21st century Skills and Experiential Learning Process. Through our intentional programs and experienced program leaders, campers will hone Essential Learning and Innovation Skills. More than Creativity, Critical Thinking, Communication, Collaboration (4Cs), we offer Advanced Life Skills training.

## 2. GLOBAL COMPETITIVENESS & CROSS-CULTURAL SKILLS.

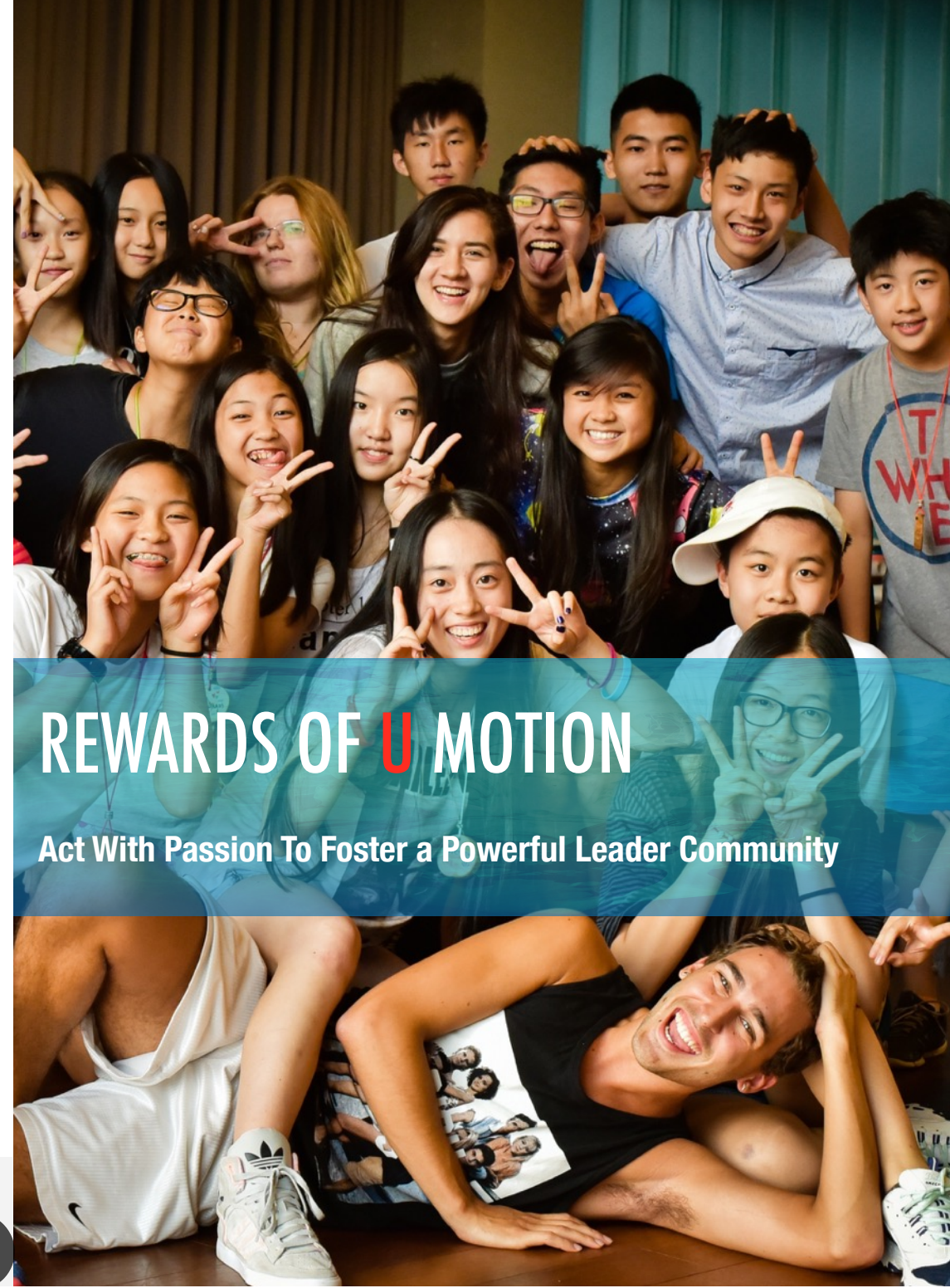
U Motion brings together young people from diverse backgrounds with the aim of promoting international understanding and global competitiveness. By sharing the beauty of different culture, campers from different nations and races could be brought together to learn from each other, and hone cross-cultural skills.

## 3. LEADERSHIP & A POWERFUL LEADER COMMUNITY.

U-Motion is designed for young people who will actively promote positive changes to the society. Its comprehensive and holistic approach broadens young people's understanding of leadership and deepens their confidence to take on greater social responsibility. Campers in U Motion live in a rich and engaging culture which offer us daily examples of learning and reflection, to foster a powerful and diversified leader community.

## 4. COMMUNITY SERVICE & SOCIAL SERVICE CERTIFICATION

U Motion will link campers to real china village community and take advantage of learning opportunities that arise on the community, combining Design Thinking and social service to help with the sustainability of the community. And campers can get the certification of IDEAS Fund.



# REWARDS OF U MOTION

Act With Passion To Foster a Powerful Leader Community

# EXPLORATION OF U MOTION

U MOTION  
JULY 17-30, 2016

## FEATURED WORKSHOPS

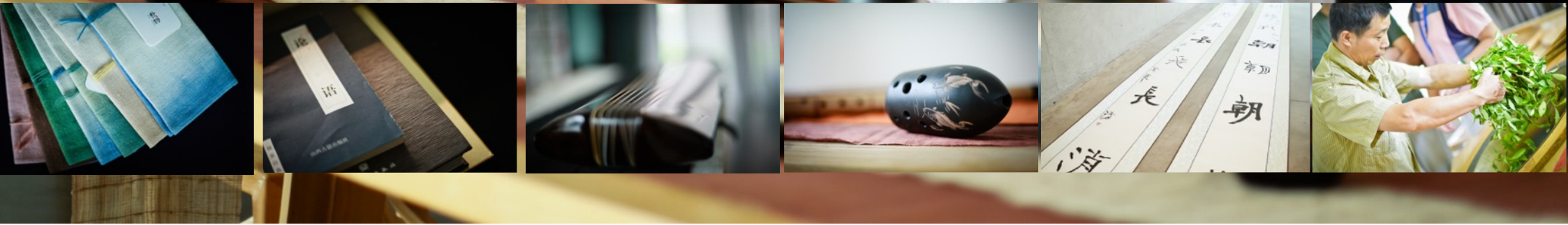
Culture & Heritage — Chinese culture, Chinese Gugin, Calligraphy, Tea ceremony, Flower arrangement, natural dyeing, hand sheet workshop...  
Technology & Future — New Media Art designed by famous artist  
Art & Exploration — Dancing and Drawing  
Nature & Experience — Natural education experience

## REFUGEE CAMP CHALLENGE (1DAY)

At IDEAS U-Motion, campers should be ready to experience lives in an African village or face simulated attacks, mine fields where they may be 'injured', life in a refugee camp, hunger, illness, lack of education, corruption and uncertain shelter or safety. Other issues like water or poverty problem may also be considered.

## DESIGN THINKING IN A CROSS-CULTURAL COMMUNITY

Design thinking is solution-based thinking, which is a formal method for practical, creative resolution of problems, with the intent of an improved future result. Using design thinking, campers learn to take advantage of cross-cultural community to solve problem.





## U MOTION EVENTS & ACTIVITIES

*-DIALOGUE WITH GLOBAL LEADERS    -ADVENTURE EXPLORATION*

*-CITY SIMULATION    -CULTURE NIGHT & FOOD MARKET*

*-TALENT SHOW    -FLASH MOB*





## *Ages, Dates and Language for 2016 season*

Age : 14-18

Fee : 19300 RMB

Date : July 17-30 (14 Days)

Language : English

Website:[www.ideas-camp.com](http://www.ideas-camp.com)

Contact Email:[u-motion@ideas-camp.com](mailto:u-motion@ideas-camp.com) (Weekdays Only)

Contact Number:010-67719772 (Weekdays Only)

**About arrival and departure** for international campers,volunteers will pick up campers at the exit of the airport and make sure that they get on the bus(from Shanghai to camp city); we will meet campers at the camp city bus station and take campers to IDEAS camp.**During 2 weeks camp journey,campers will be supervised by adult counselors at all time.**

**Apply earlier to secure your spot !**



# ABOUT IDEAS FOUNDATION



IDEAS Foundation, is a non-public fund that is committed to promoting the overall development of young people. Its predecessor is the China Youth Development Foundation Little Angels Action Fund, established in 2008.

The vision of IDEAS Foundation is to advocate the whole society to pay attention and support youth development, in order to create a favorable environment for their growth. It will guide youth to care and think about society, encourage them to use innovative thinking and action to address social issues so that they would develop the awareness of social service and action. It will strengthen partnership with parents, schools, and communities to explore the development of quality education, discovering the personalities and potential of youth to achieve the whole-person development. In addition, IDEAS Foundation will devote efforts to develop an education curriculum system for international youth to learn about traditional Chinese culture, and strengthen the interaction with the international youth education



# ABOUT UWC



Kurt Hahn, the founder of Outward Bound and also of the United World College movement, believed passionately that a world recovering from the horrors of the 2nd World War and riven by the political tensions of the Cold War, desperately needed to inculcate into the younger generation a commitment to personal and interpersonal development. Hahn regarded the foremost task of education as; “to ensure the survival of these qualities: an enterprising curiosity, an undefeatable spirit, tenacity in pursuit, readiness for sensible self-denial and above all compassion”.

Hahn’s holistic approach to education is what has laid the foundation for what we now term experiential learning and Hahn is often sited as the founder of modern day outdoor and experiential learning.

UWC aims to deliver transformational education experience by combining the academic rigors of the IB Diploma with a dynamic and yet empowering co-curricular program, which challenges the students intellectually, emotionally and physically.

UWC’s experiential learning model with focus on the development of global awareness ultimately help students to understand how they can make a difference in the world and work towards lasting peace.





JOIN US TO DREAM AND CHANGE THE WORLD

**U** MOTION  
JULY 17-30, 2016

